Module 4: Stakeholder Analysis/Management

After-Class Activity [with your Capstone Team]

Guidelines:

1. Utilizing the Stakeholder Analysis Tools from your pre-reading\*, apply the approach described to your Capstone project.

2. The key attributes to include will be project goal, key stakeholders with major interests/expectations, assessment of stakeholder importance, and stakeholder action plan.

3. Limit key stakeholders to 5.

\*In Applegate’s ”Stakeholder Analysis Tool” article

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| **Stakeholder** | **Interests/Expectations**  Put a (+) beside those interests/expectations that you  believe will have a positive impact on your goals/strategy  and a (-) beside those that you believe will have a negative  impact. | **Importance**  1=Low  3=Neutral  5=High |
| Advisor: Max Fratoni | * Our problem solving ability * Our characterization of the system (system interconnections) * Being realistic (Thermoflux)/setting realistic goals | 5 |
| Team Members | * Challenge each other * Address issues quickly * Good communication * Overly optimistic (workload, vision) * Division of work | 5 |
| Fung Institute | * They want us to succeed * They give us the tools to create good presentations and ensure our project is on track * Sometimes it's difficult to know who we are addressing | 3 |
| Energy Generation Organizations | * They could apply our work into a feasible model * We use their information * Everything is very theoretical and this kind of system has yet to be implemented | 1 |